

## PEPISSIMO

WHERE MEMES MEET

MARINARA

@thepepissimo





# WELCOME TO PEPISSIMO

PEPissimo is a culinary genius who turned to the world of cryptocurrency when the world was too slow to recognize his Michelin-worthy skills.

Undeterred, our froggy chef decided to trade his frying pan for BNB tokens and his delicious recipes for bellissimo returns.

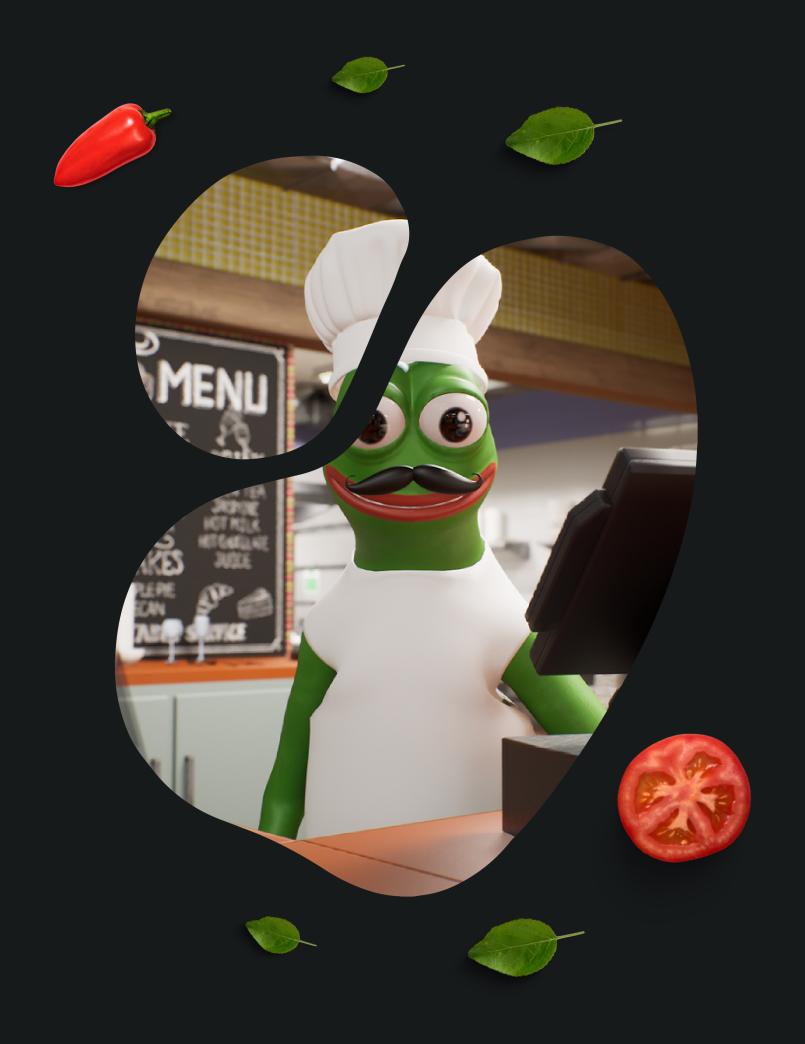
The PEPissimo token is designed for everyone who enjoys a good laugh, values community spirit, and appreciates the opportunity to be part of a deliciously innovative financial venture.

Join us at the PEPissimo table and get ready to relish a crypto experience that's as flavorful and exciting as a perfectly tossed pizza!

# THE PROBLEM: STALE MEMES, NO SAUCE

PEPissimo says memecoin recipies today lack:

- **Personality**: Missing depth of flavor
- Low engagement: Needs the proper spice
- Limited rewards: A one-star meal at best
- **Generic experience:** Fast food... fuggedaboutit!
- Too serious: It ain't a funeral
- Too silly: But it is a business





## 

PEPissimo serves up an irresistible crypto experience, giving the right sauce the right spices to make the most of your memecoin dining experience.

**Unique Blend:** PEPissimo is a delightful mix of the fun of internet memes, the timeless charm of Italian culture, setting us apart.

**Engaging Narrative:** PEPissimo's "chef-to-cryptoTikTok" journey adds relatability and charm that our community can connect with.

**Community Engagement:** Leveraging social media for community activities helps keep PEPistas involved and entertained.

**Balancing Silly and Serious:** We embrace the humor and light-heartedness of memecoins while also maintaining a high degree of professionalism, helping investors feel secure while having a good time.

## THE PEPISSIMO DIFFERENCE:

### QUALITY IN EVERY BITE







#### **Humor and Culture**

Blending memes and Italian culture creating a unique and relatable narrative.



#### **Engage and Entertain**

Custom music, choreographed dances, and user rewards helping PEPissimo go viral





#### **Transparency and Fairness**

A token distribution model that benefits everyone.



#### **Strong Community**

Pepistas at the heart of the PEPissimo community.

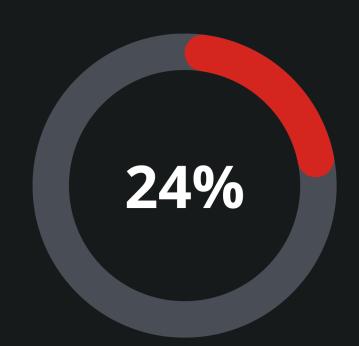


Rewarding **Tokenomics** 

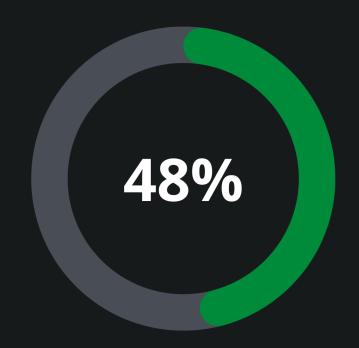
Buy and sell taxes supporting marketing efforts and give back to loyal holders.

# GO-TO-MARKET PEPISSIMO IN STEPS

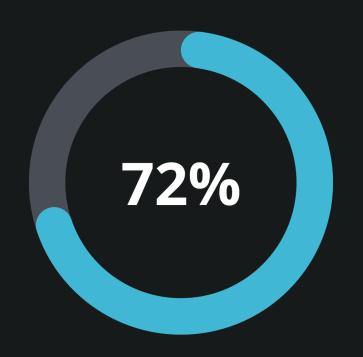
We will take PEPissimo viral on social media, leveraging the TikTok and Instagram algorithms to maximize visibility and outreach. Rewarding users that help PEPissimo go viral offers an incentive for participation, completes the cycle, and creates a positive feedback loop for participation.



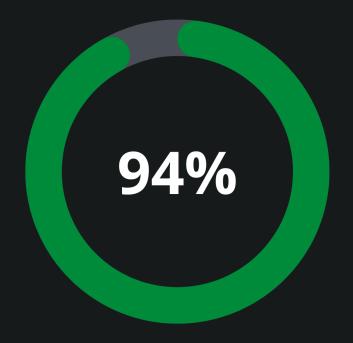
Create hype around
PEPissimo to create
initial incentivized
community of Pepistas.



Use TikTok and Instagram to take PEPissimo viral on social media.



Engage and onboard additional Pepistas to share and grow PEPissimo content.



Reward viral posts using the PEPissimo reward system. The more you contribute, the more you're rewarded!

## VIRAL RECIPE

## PEPISSIMO'S STRATEGY



















# GETTING INVOLVED PEPISSIMO WANTS YOU!



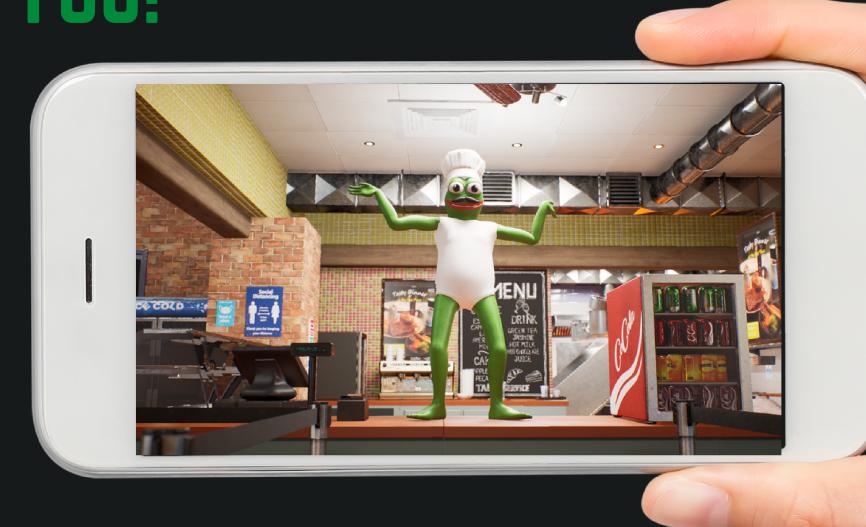




<u>Facebook</u>

<u>Instagram</u>

<u>Telegram</u>





<u>Spotify</u>



<u>Apple Music</u>

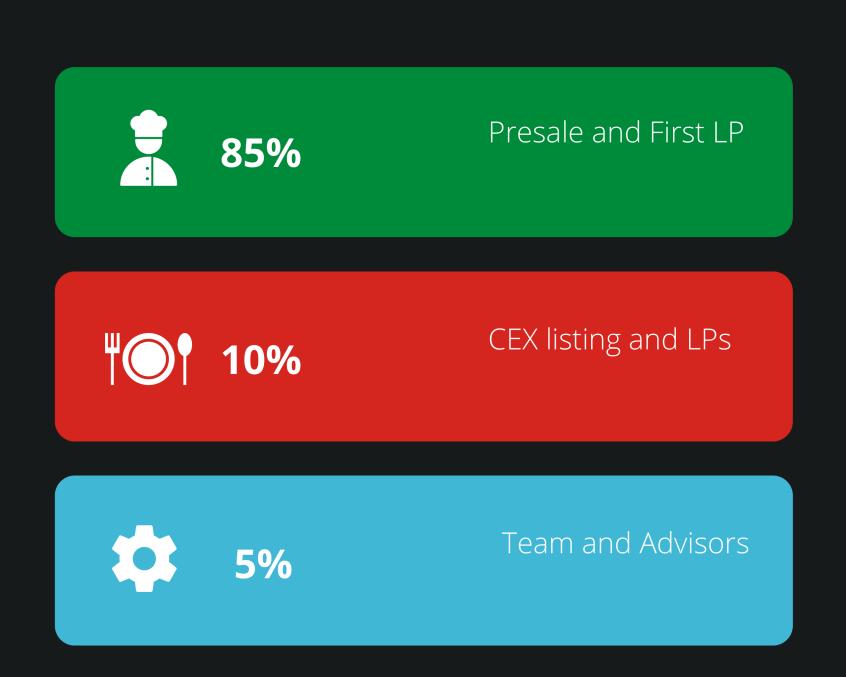
# CORE VALUES IN EVERY BITE

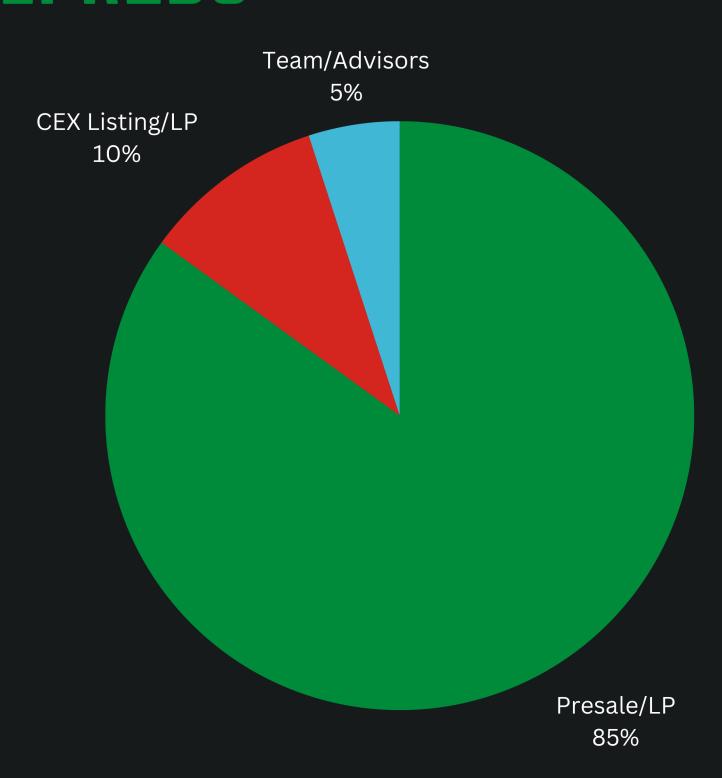






# PEPISSIMO TOKENOMICS FAIR AS ALFREDO





## COMMUNITY REWARDS:

#### LIKE YOUR PERSONAL CHEF

PEPissimo rewards loyal holders who help PEPissimo reach his goal of being a three-star Michelin chef. That's why PEPissimo has set things up to benefit holders and the project at every step of the way.

#### TRANSACTION TAX:

**Buy: 3%** 

- 1% marketing
- 2% holders)

**Sell: 5%** 

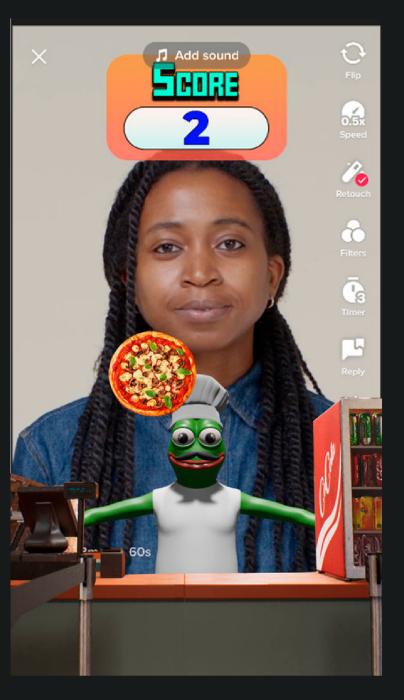
- 2% marketing
- 3% holders

#### **CUSTOM MUSIC AND DANCES:**

The PEPissimo community is active and vibrant, especially on social media. We encourage and reward community members for helping PEPissimo gain traction on platforms like TikTok and Instagram using the collection of custom dances, games and choreographed moves unique to PEPissimo and Pepistas!









There's never been a better time to embrace the PEPissimo spirit and become a PEPista. You're not just buying a token - you're joining a vibrant, enthusiastic family. As a community member, you'll help shape PEPissimo's journey to greatness. Plus, you get the chance to enjoy the thrill of being part of a viral phenomenon!

Go to Pepissimo.io and follow the step-by-step guide to secure your PEPissimo tokens. Buon appetito, future PEPista!



# THANKS FOR DINING

Let's cook up something exciting!